

EQUAL VOICE



SYSTEMIC CHANGE RESEARCH: SURVEY

JUNE 2023

Methodology

The survey was conducted with 1,500 Canadians aged 18 and an oversample of n=500 women 18-30 and over from June 16 to 20, 2023. A random sample of panelists were invited to complete the survey from a set partner panel based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.191%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.



A HYBRID PARLIAMENT / LEGISLATURE



KEY FINDINGS

A majority of Canadians support a hybrid model at all three levels of government. Support is driven by assumptions that hybrid would mean a reduction in the time and cost associated with travel.

Canadians see a number of benefits to a hybrid model including benefits to elected representatives themselves (more work-life balance), benefits to representation (majority say they would be better represented if a hybrid model was implemented, at all levels), environmental benefits (reduced travel), and cost savings.

Canadians would be most supportive of a hybrid model that focused on using remote for illness and emergencies and ensured equal and visible participation from their elected representatives.

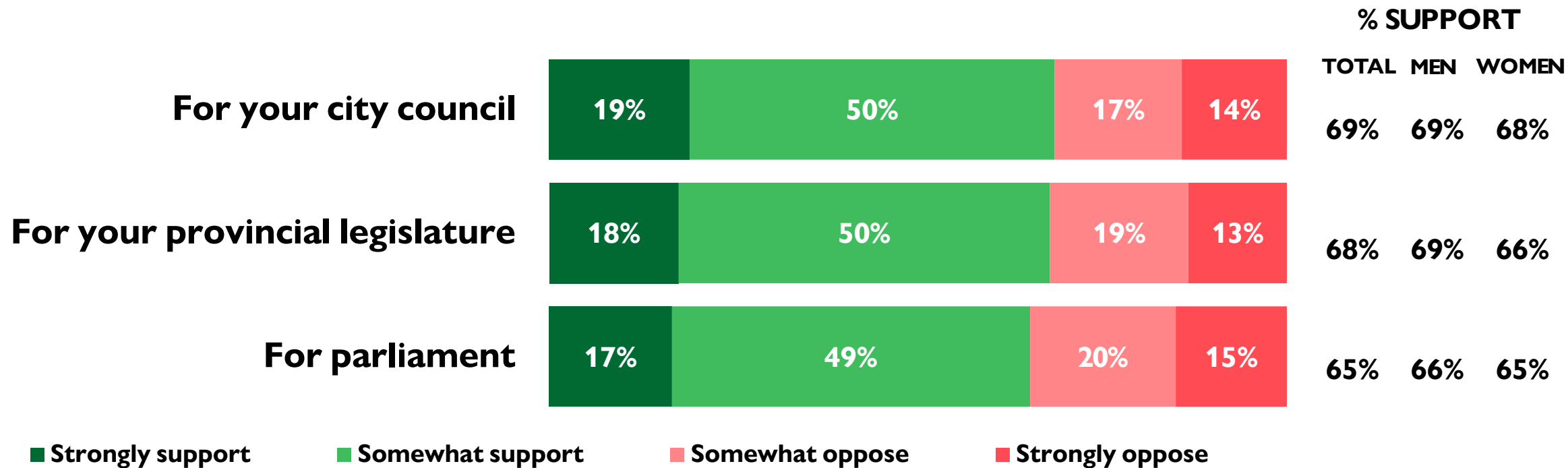
Key findings:

- 69% support a hybrid model for their city council. 68% support a hybrid model for their provincial legislature. 65% support a hybrid model for parliament.
- 81% say a hybrid model creates more work-life balance for elected representatives (a big reason why many won't consider a career as an elected representative)
- 67% say a hybrid model would create a more inclusive work environment- 84% among those who identify as a visible minority.
- The biggest benefits to a hybrid model are: reducing time and costs associated with travel, creating more work-life balance, and a positive impact on carbon emissions.
- Canadians are most concerned with all representatives being heard equally and being present in a hybrid model.
- Over half support remote attendance for the following reasons: illness, emergency, caregiving, travel interruptions, new parents/expecting.



In general, do you support or oppose a hybrid model...

TWO THIRDS SUPPPORT A HYBRID MODEL, AT ALL LEVELS OF GOVERNMENT



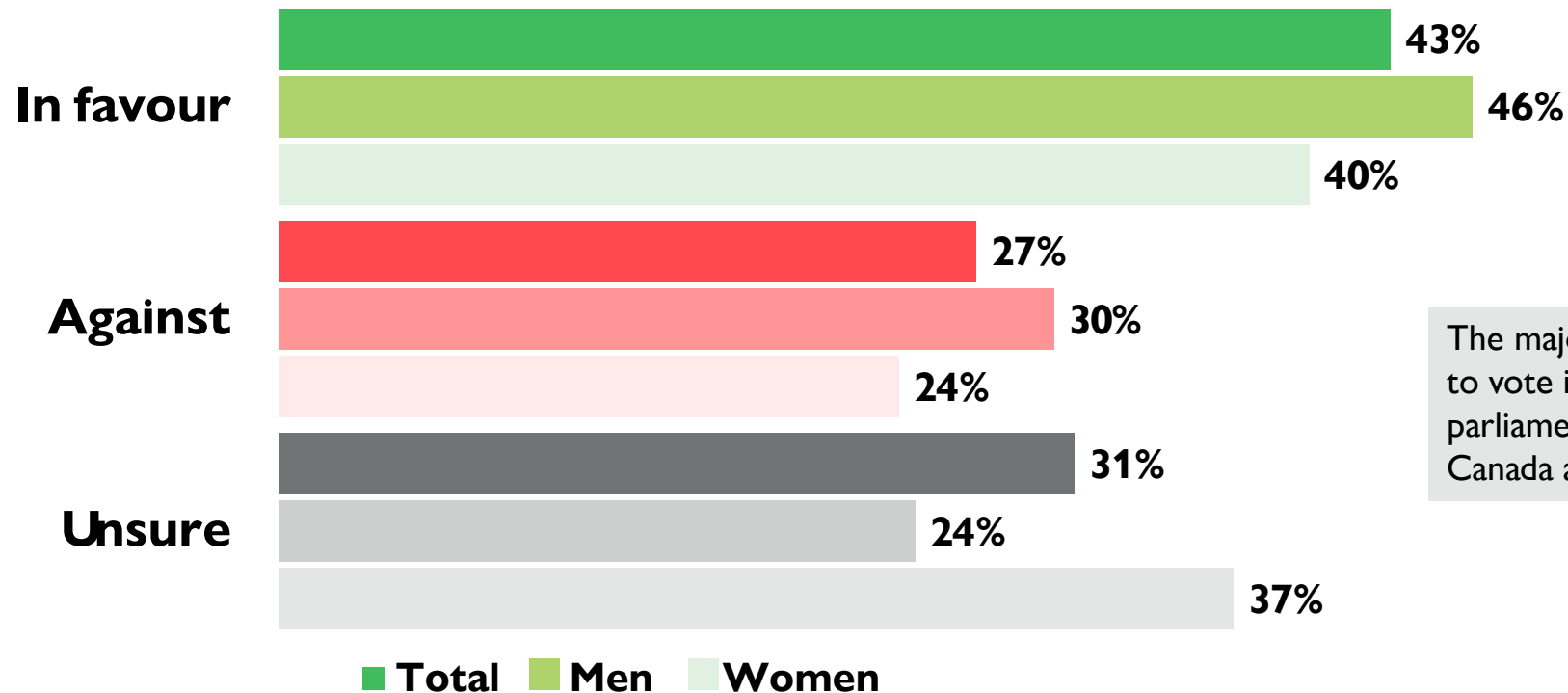
Support for hybrid at all levels of government is higher among younger Canadians. Support looks similar for those living in urban, suburban and rural ridings. Among the different regions, support is highest in BC and Atlantic Canada for a hybrid model at all levels.

[TOTAL SAMPLE n=2,000]



Let's say the federal government was considering introducing a hybrid model. Would you want your MP to vote in favour or against a hybrid model of Parliament?

JUST UNDER HALF WANT THEIR MP TO VOTE IN FAVOUR OF A HYBRID MODEL, ONLY A QUARTER SAY VOTE AGAINST



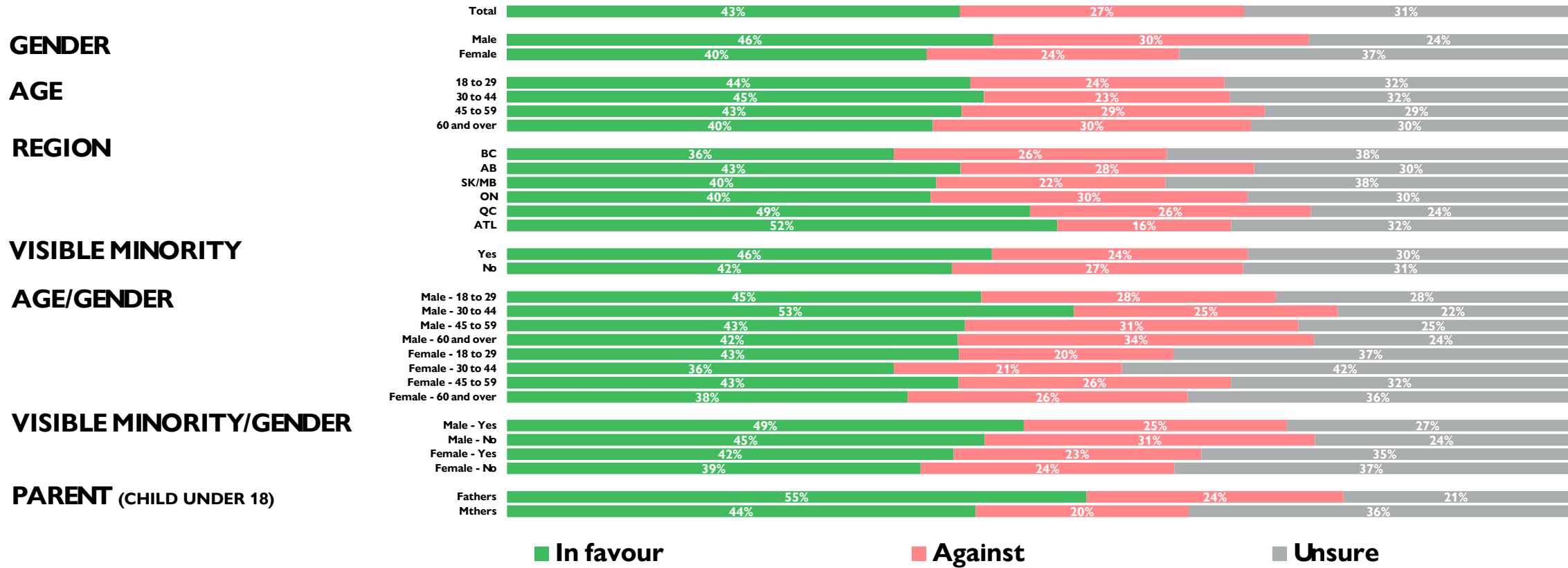
The majority of Canadians want their MPs to vote in favour of a hybrid model of parliament. Support is higher in Atlantic Canada and Quebec,

[TOTAL SAMPLE n=2,000]



Let's say the federal government was considering introducing a hybrid model. Would you want your MP to vote in favour or against a hybrid model of Parliament?

MOST WOULD WANT THEIR MP TO VOTE IN FAVOUR OF A HYBRID MODEL, BUT A LARGE GROUP IS UNSURE



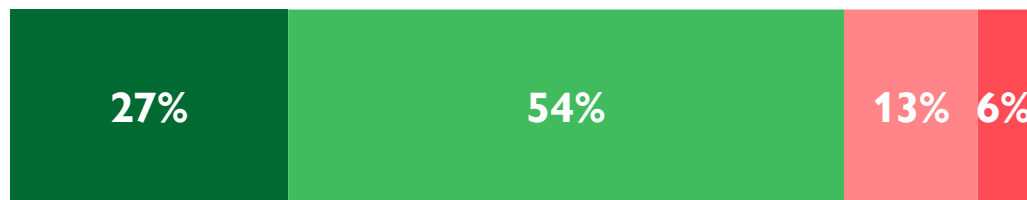
[TOTAL SAMPLE n=2,000]



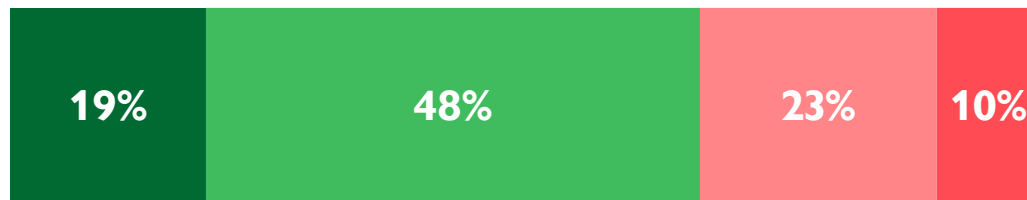
When it comes to elected representatives, do you agree or disagree with the following statements?

MOST AGREE THAT A HYBRID WORK ENVIRONMENT PROVIDES BETTER WORK-LIFE BALANCE AND A MORE INCLUSIVE WORKPLACE

For elected representatives a hybrid work environment (can work from home or office) creates more work-life balance



For elected representatives a hybrid work environment (can work from home or office) creates a more inclusive workplace



■ Strongly support ■ Somewhat support ■ Somewhat oppose ■ Strongly oppose

% SUPPORT
TOTAL MEN WOMEN
81% 81% 82%

67% 66% 69%

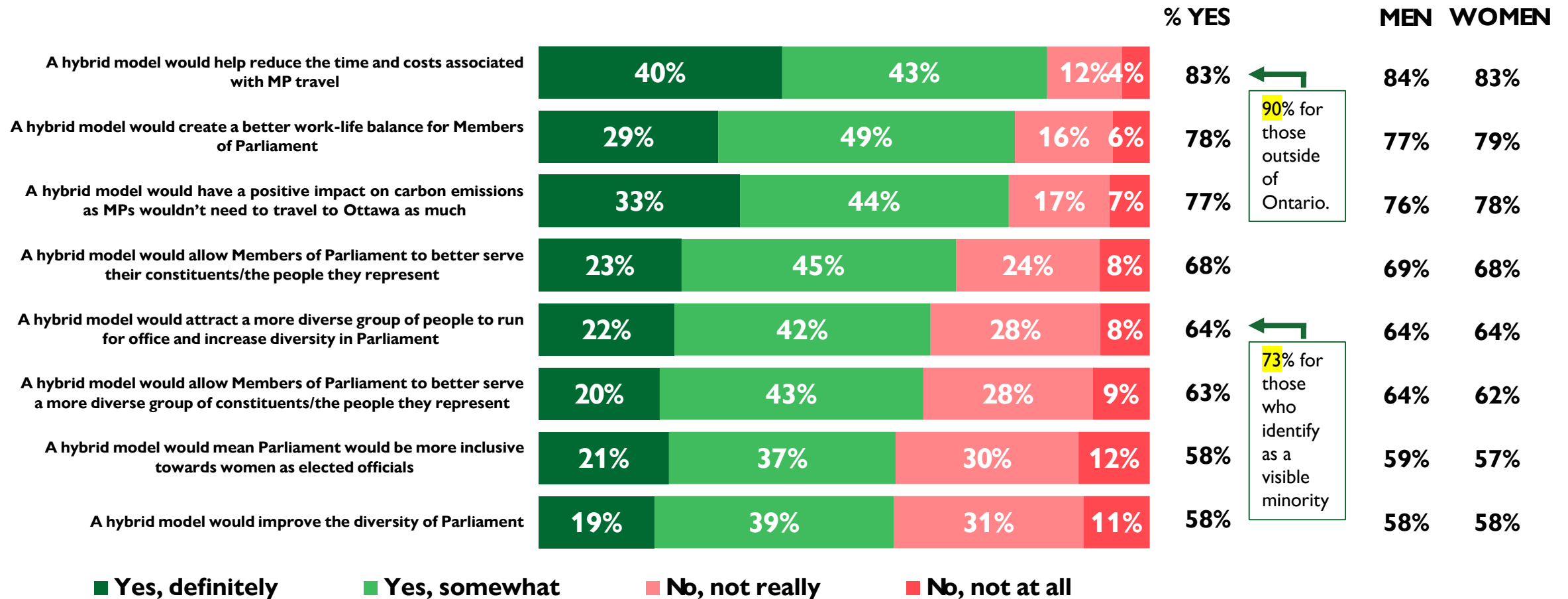
Like workplaces in general, Canadians believe a hybrid parliament would create more work-life balance for elected representatives (an area that could use improvement). Two thirds also believe a hybrid workplace would increase inclusivity-over 80% among those who identify as a visible minority.

Creates a more inclusive workplace (visible minorities)
Strongly Agree: 32%
Somewhat Agree: 52%
Somewhat Disagree: 13%
Strongly Disagree: 3%

[TOTAL SAMPLE n=2,000]

Below are some potential benefits to a hybrid model at the federal level. To what extent do you believe each of the following?

TOP BENEFITS TO HYBRID PARLIAMENT ARE TRAVEL TIME + COST, WORK-LIFE BALANCE, CARBON EMISSION REDUCTION

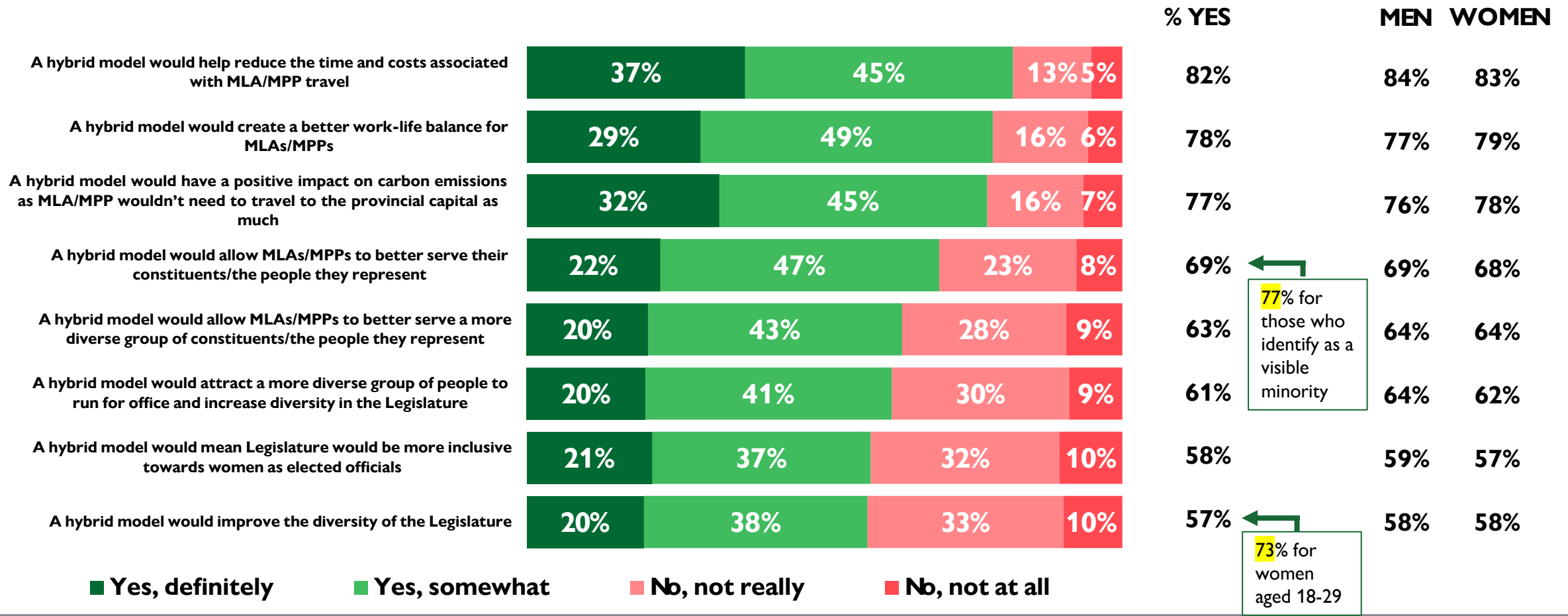


[TOTAL SAMPLE n=2,000]



Below are some potential benefits to a hybrid model at the provincial level To what extent do you believe each of the following?

TOP BENEFITS OF HYBRID LEGISLATURE ARE SIMILAR

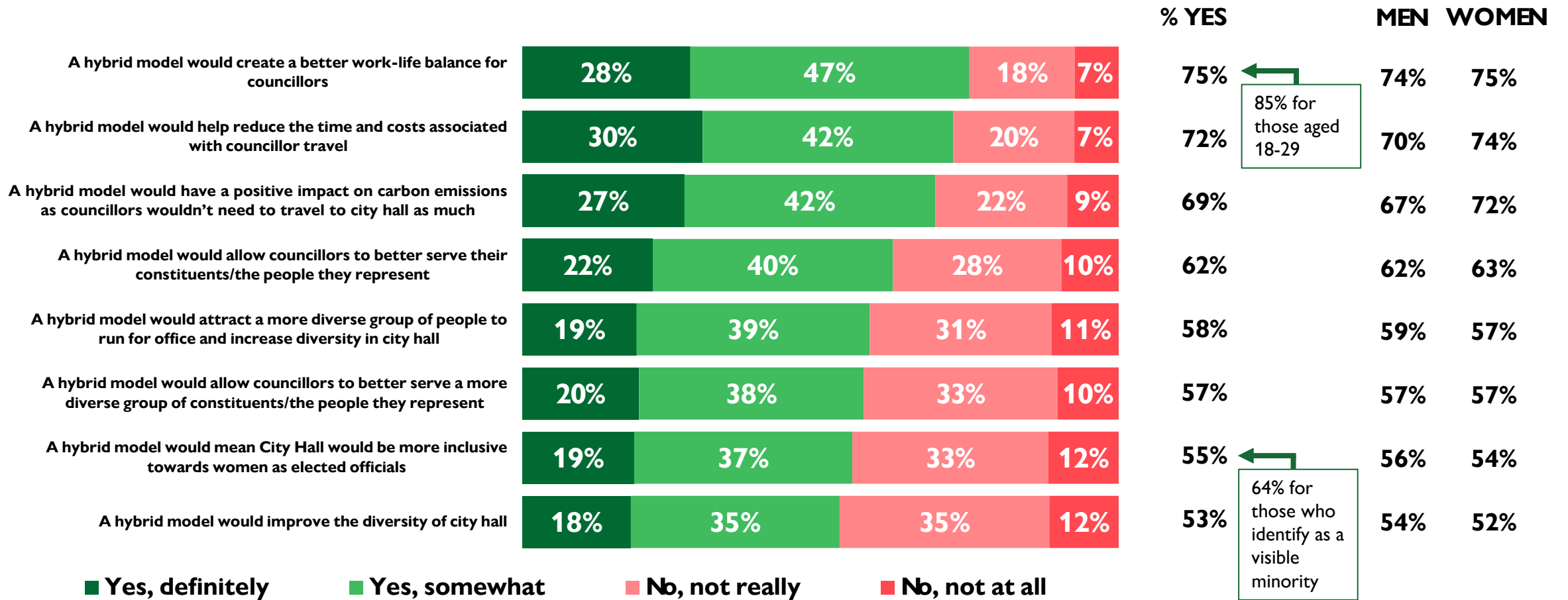


[TOTAL SAMPLE n=2,000]



Below are some potential benefits to a hybrid model at the municipal level To what extent do you believe each of the following?

AS ARE BENEFITS AT THE MUNICIPAL LEVEL

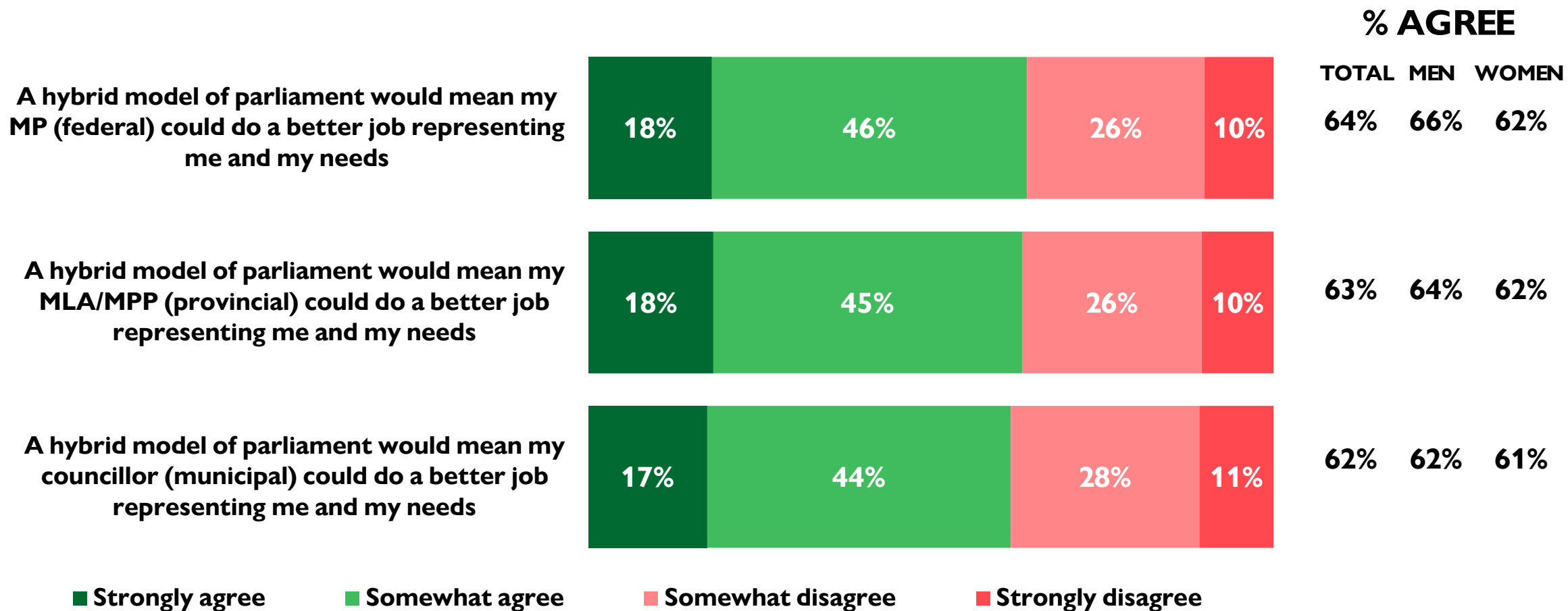


[TOTAL SAMPLE n=2,000]



Do you agree or disagree with the following statements?

AROUND TWO THIRDS SEE HYBRID MODELS IMPROVING REPRESENTATION, AT ALL LEVELS

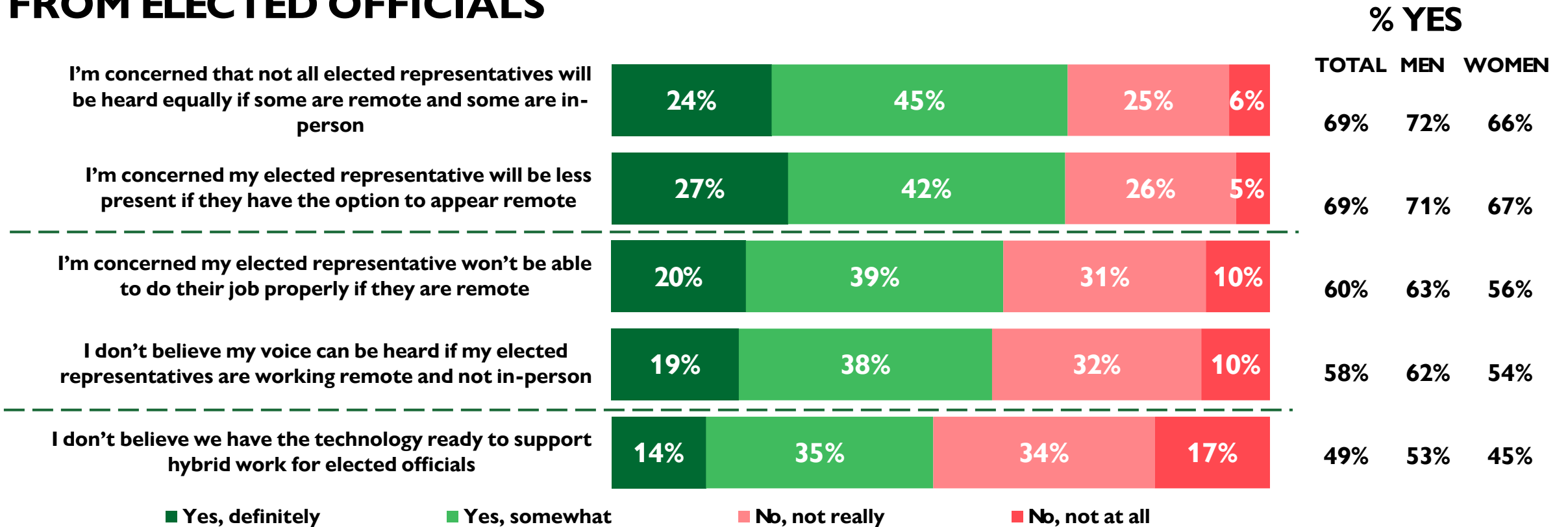


[TOTAL SAMPLE n=2,000]



Now here are some reasons why individuals may oppose hybrid parliament/legislature/city council. To what extent do you believe each of the following?

BIGGEST CONCERNS WITH HYBRID ARE EQUAL, ENOUGH PARTICIPATION FROM ELECTED OFFICIALS



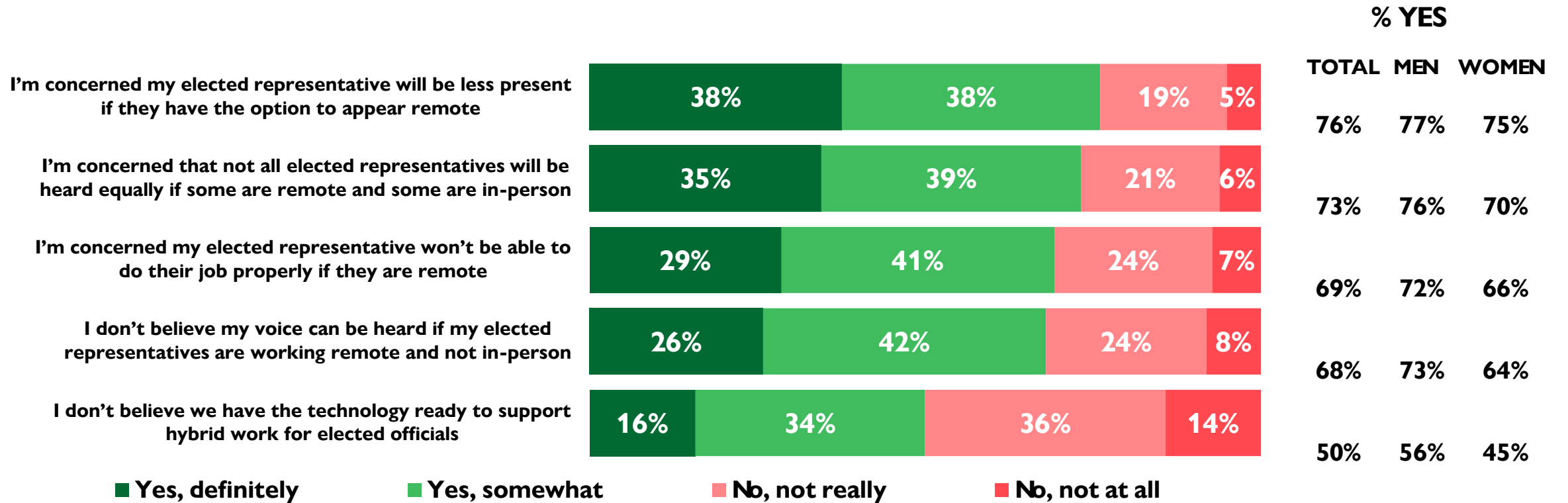
Canadians are most concerned about elected representatives being heard equally, and enough. There are also concerns about elected representatives providing proper representation. Canadians are least concerns about technology. Women are far less concerned than men about all aspects.

[TOTAL SAMPLE n=2,000]



Now here are some reasons why individuals may oppose hybrid parliament/legislature/city council. To what extent do you believe each of the following?

THOSE WHO DO NOT SUPPORT A HYBRID MODEL HAVE SIMILAR CONCERNS



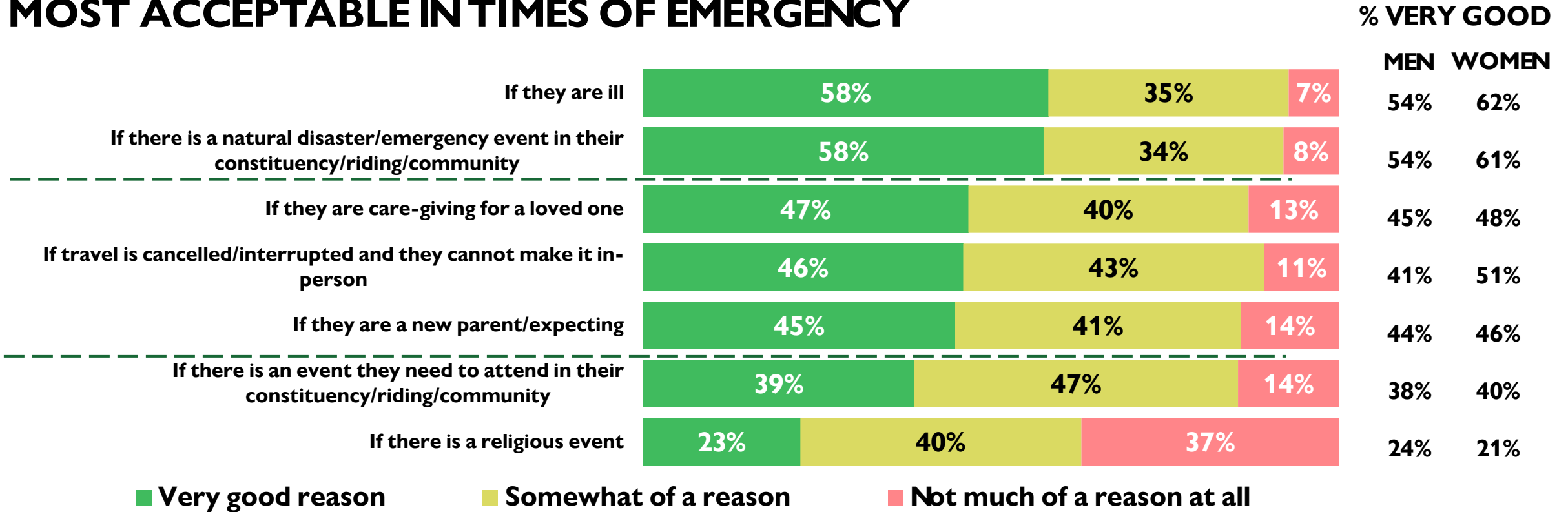
Aside from concerns on being present, women are much less concerned the challenges presented from a hybrid model.

[THOSE WHO DO NOT SUPPORT A HYBRID MODEL IN AT LEAST ONE LEVEL n=844]



Here are a few reasons why elected representatives may choose to work hybrid. Please tell us whether you think each is a very good reason, somewhat of a reason, or not much of a reason at all for an elected representative to work remotely.

MOST FEEL THAT TAKING ADVANTAGE OF HYBRID WORK MODELS IS MOST ACCEPTABLE IN TIMES OF EMERGENCY



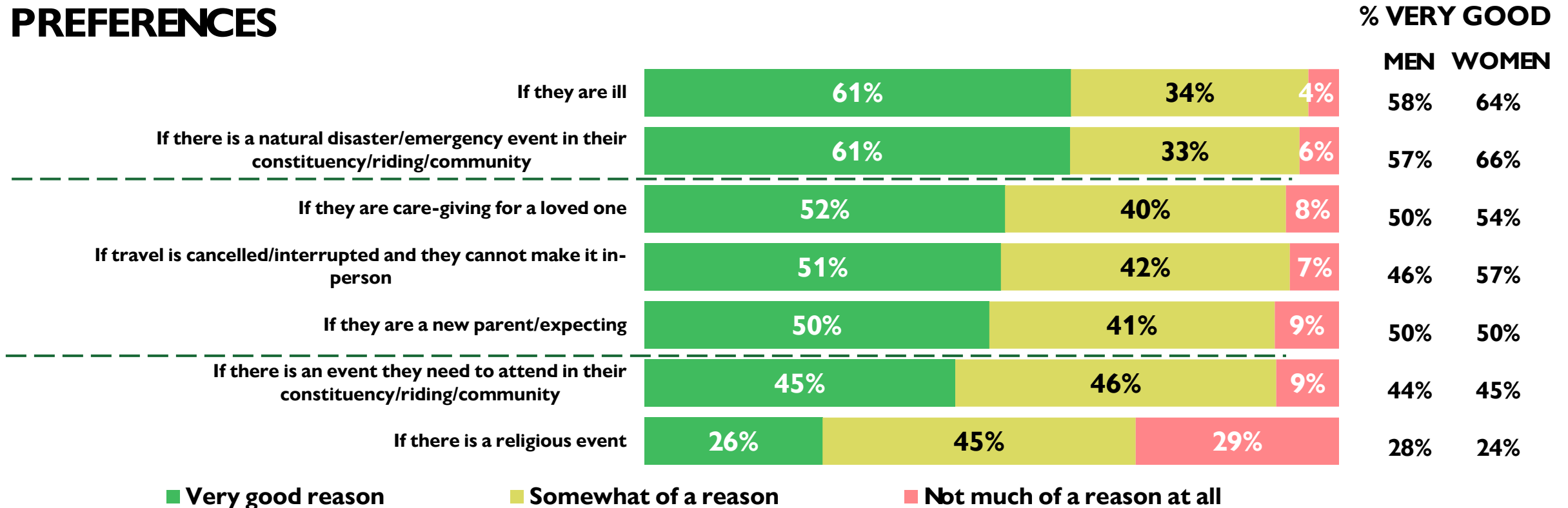
Reasons to work hybrid fall into three groups. Most reasonable are illness, or a natural disaster/emergency in their riding. Second are caring for a loved one, travel interruptions and parenting, and third are attending an event or a religious reason.

[TOTAL SAMPLE n=2,000]



Here are a few reasons why elected representatives may choose to work hybrid. Please tell us whether you think each is a very good reason, somewhat of a reason, or not much of a reason at all for an elected representative to work remotely.

THOSE WHO SUPPORT HYBRID SHOW SIMILAR, BUT STRONGER, PREFERENCES



For those who support a hybrid model already, Support is notably higher for tier 2 reasons (caregiving for a loved one, interrupted travel, and becoming a parent).

[THOSE WHO SUPPORT A HYBRID MODEL n=1,589]

IMPACT ON OWN ASPIRATIONS TO RUN



KEY FINDINGS

The majority of Canadians understand the importance and impact of running for public office and feel a hybrid model would assist them in pursuing this path. A hybrid model greatly increases the pool of Canadians interested in running for public office, including women. It is especially convincing for young people and individuals who identify as a visible minority.

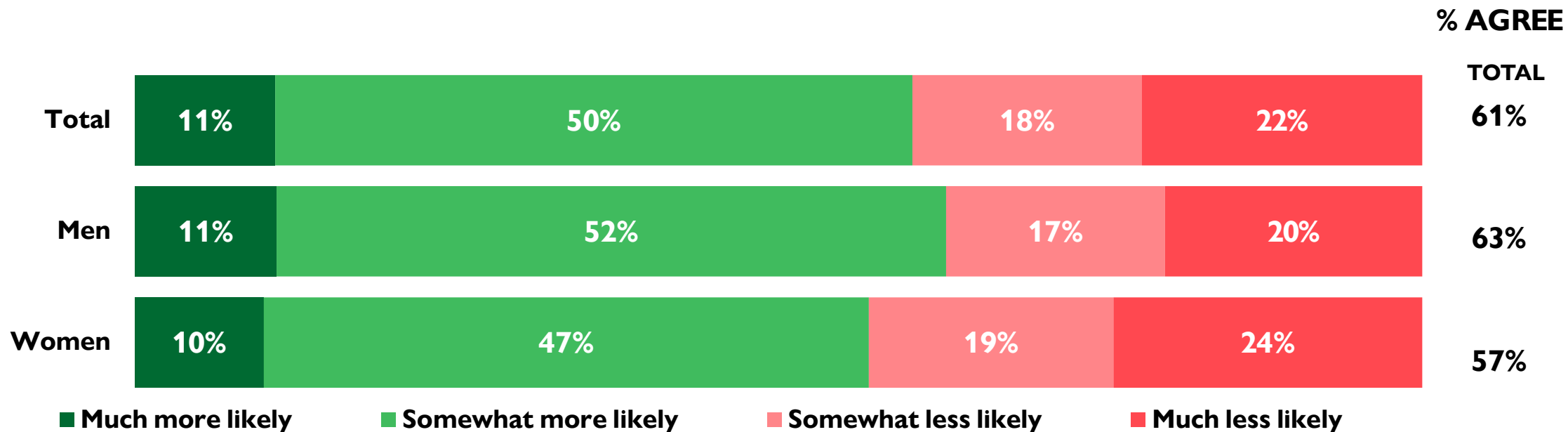
Key findings:

- 61% of Canadians say a hybrid model would make them more likely to run for elected office. 63% among men, 57% among women.



If hybrid work was an option, would you be more or less likely to consider running for elected office?

TWO THIRDS SAY THEY ARE MORE LIKELY TO RUN FOR OFFICE IN A HYBRID MODEL



Having a hybrid option has a similar impact on both men and women's intentions to run for elected office. It does however have a more notable impact on young people and on individuals who identify as a visible minority.

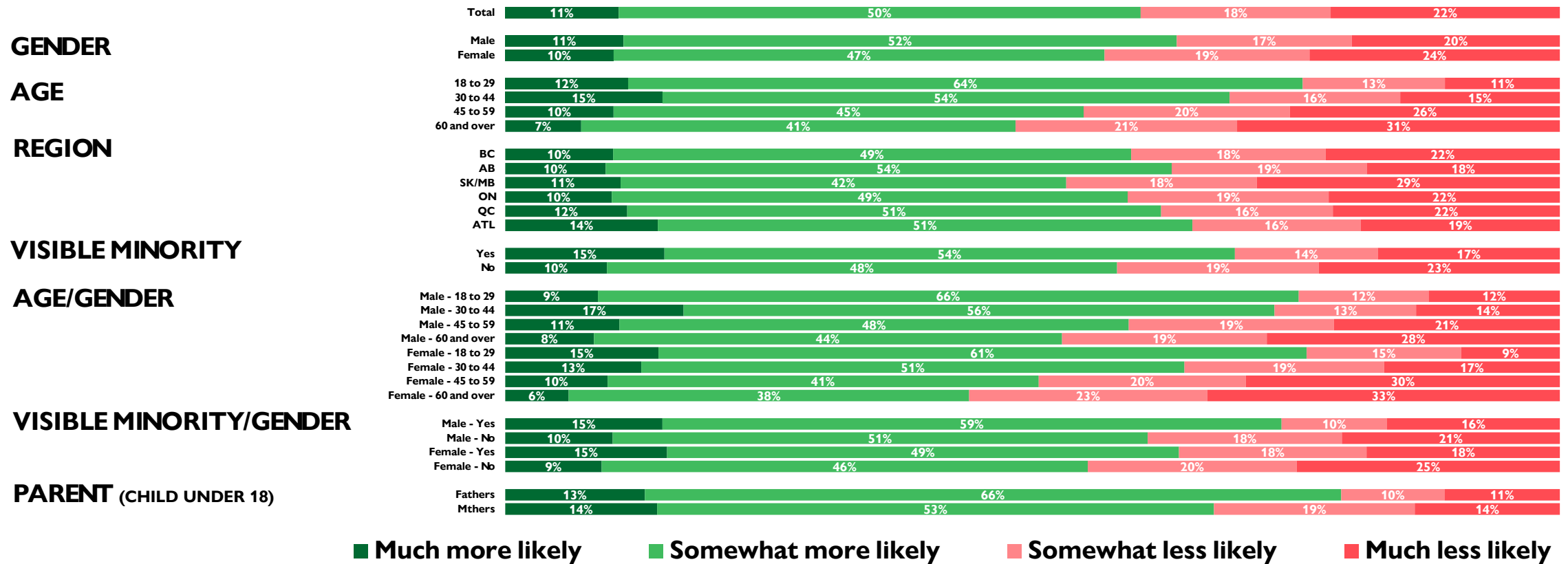
[TOTAL SAMPLE n=2,000]

APPENDIX



 If hybrid work was an option, would you be more or less likely to consider running for elected office?

HYBRID WORK OPTIONS WOULD SIGNIFICANTLY IMPACT THOSE LIKELY TO RUN FOR OFFICE



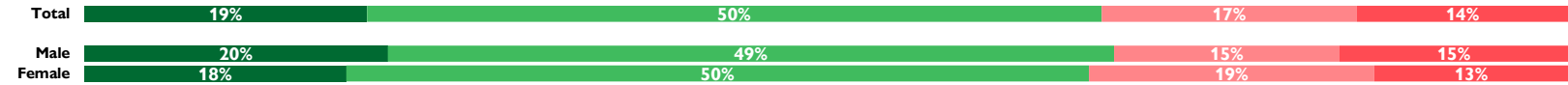
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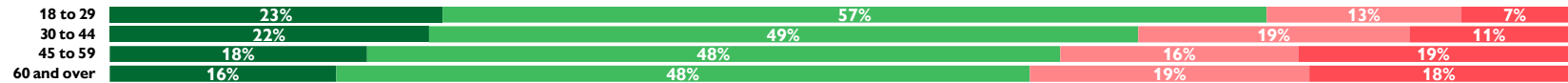
In general, do you support or oppose a hybrid model...

FOR YOUR CITY COUNCIL

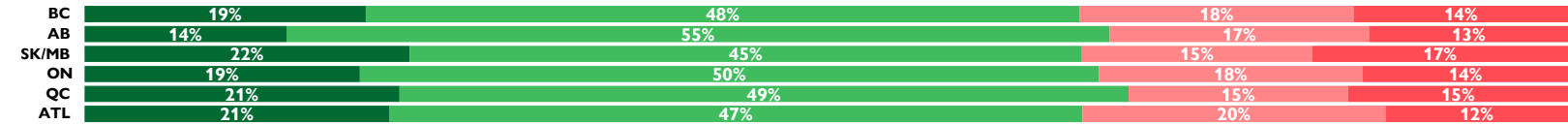
GENDER



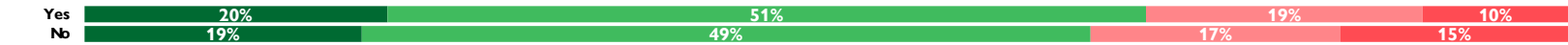
AGE



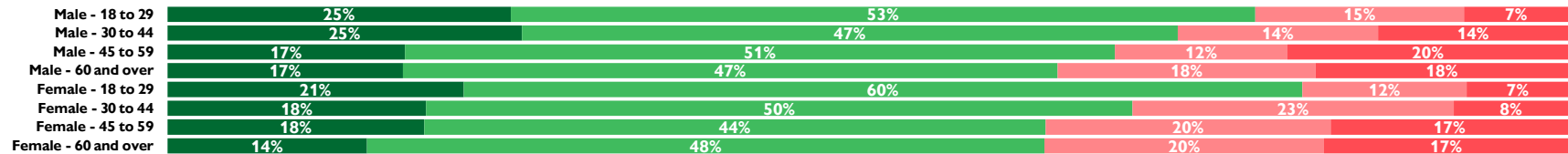
REGION



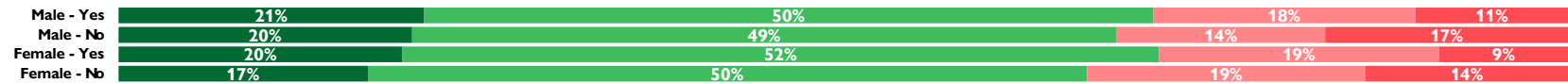
VISIBLE MINORITY



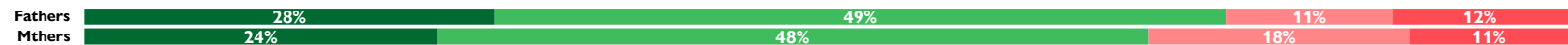
AGE/GENDER



VISIBLE MINORITY/GENDER



PARENT (CHILD UNDER 18)



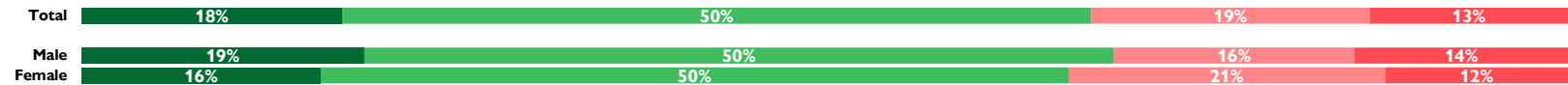
[TOTAL SAMPLE n=2,000]



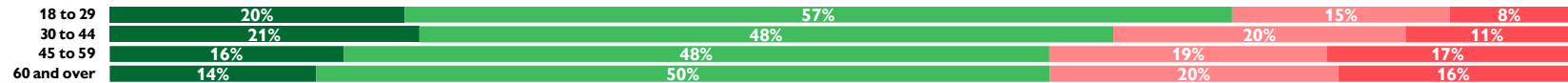
In general, do you support or oppose a hybrid model...

FOR YOUR PROVINCIAL LEGISLATURE

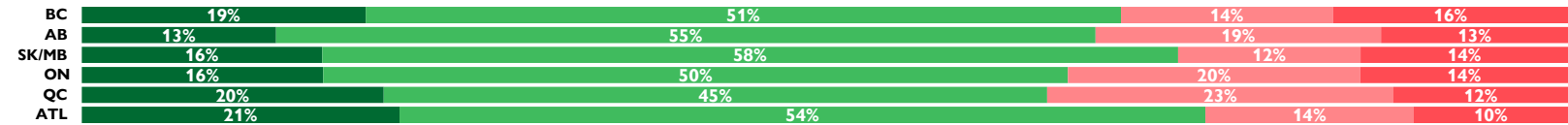
GENDER



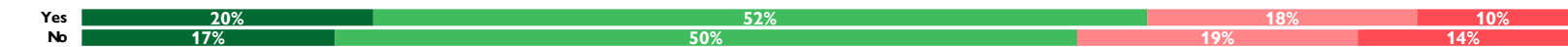
AGE



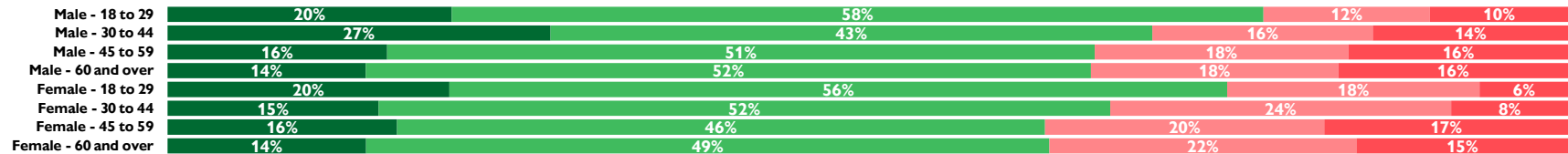
REGION



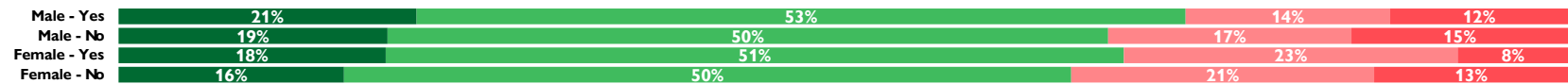
VISIBLE MINORITY



AGE/GENDER



VISIBLE MINORITY/GENDER



PARENT (CHILD UNDER 18)



[TOTAL SAMPLE n=2,000]



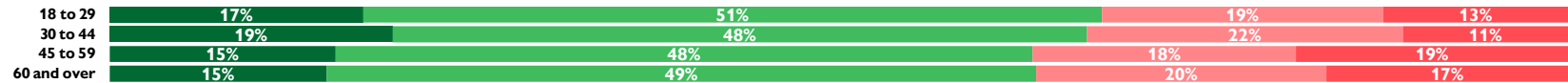
In general, do you support or oppose a hybrid model...

FOR PARLIAMENT

GENDER



AGE



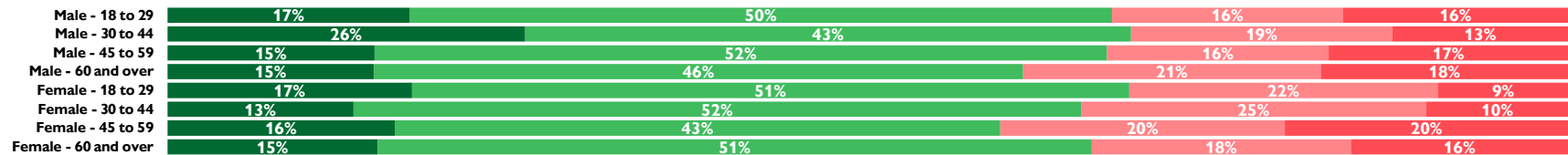
REGION



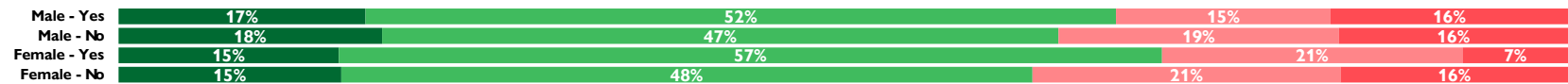
VISIBLE MINORITY



AGE/GENDER



VISIBLE MINORITY/GENDER



PARENT (CHILD UNDER 18)



[TOTAL SAMPLE n=2,000]